

SPONSORSHIP AND EXHIBITION OPPORTUNITES

P1 - Premium Package (Limited to 2 Sponsors)

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Signage benefits

 1 free-standing banner (2m x 1m) in the conference registration area (Banner supplied by sponsor)

Exhibition benefits

3mx3m of expo space in a prime position (shell scheme included)

Sponsorship investment: R 35 000 (R17 500 deposit to secure)

P2 - Corporate Package (Limited to 2 sponsors)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Proceedings
- Logo to appear on the front cover of conference brochure
- · Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Sponsorship investment: R 30 000 (R15 000 deposit to secure)



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P3 - Silver Package (Limited to 4 Sponsors)

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

Extensive branding benefits

- Logo to appear inside the Conference Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 1 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Exhibition benefits

2mx3m of expo space in a prime position (shell scheme included)

Sponsorship investment: R 25 000 (R12 500 deposit to secure)

P5 -Networking Cocktail Function (Limited to 1 Sponsor)

A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.

Extensive branding benefits

- 10-minute presentation done by representative of the company at the cocktail reception
- Logo to appear inside the Conference abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

Company to brand the entire cocktail function

Sponsorship investment: R15 000 (7 500 deposit to secure)

P4 - Conference Bags (Limited to 1 Sponsor)

Display your logo on all conference bags distributed to delegates.

Extensive branding benefits

- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on all Conference Bags (provided by SAIMM)
- An A4 Ínsert (your corporate brochure, promotional material, etc) into all conference delegate bags

Sponsorship investment: R20 000 (R10 000 deposit to secure)

P6 - Lanyards (Limited to 1 Sponsor)

Display your logo on all lanyards distributed to delegates

Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the lanyards that will be used by Conference delegates
- Lanyard to be supplied and branded by sponsor

Sponsorship investment: R 5 000 (R2 500 deposit to secure)



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P7 - Pens & Notepads (Limited to 1 Sponsor)

Display your logo on all pens and pads distributed to delegates

Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the pens and pads that will go into the Conference delegate bags
- Pens & pads to be supplied and branded by the sponsor

Sponsorship investment: R5 000 (R2 500 deposit to secure)

P8 -Technical Visit (Limited to 1 Sponsor)

Display your company brand in the transport facility to and from destinations.

Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Company may brand and present on the coach trip between destinations

Sponsorship investment: R10 000 (R5 000 deposit to secure)

Note: All prices include VAT

Why you should sponsor:

Capacity:

Signed:

• Receive cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event

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- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

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| ACCEPTANCE FORM | | | | | | | | | | |
|---|------|----|----|----|----------|----|----|----|--|--|
| Preference: P1 | _ P2 | P3 | P4 | P5 | P6 | P7 | P8 | P9 | | |
| P10 | | | | | | | | | | |
| A 50% deposit is required upon acceptance | | | | | | | | | | |
| Company Name: | | | | | | | | | | |
| Postal Address: | | | | | | | | • | | |
| Contact Person: | | | | Co | ontact N | o: | | | | |